

Fishbowl Leads Innovation in the UCM Market with Mobile Applications for iPhone, iPad, Android and Internet Enabled Smart Phones

On-the-go workers can now access the knowledge stored in their Oracle UCM system from anywhere

Minneapolis — July 8, 2010 — Fishbowl Solutions, a Minneapolis based software and consulting company delivering solutions for [Oracle® Universal Content Management](#) (UCM), announces beta applications (apps) for the iPhone, iPad, Android and mobile aware browsers.

Companies' Oracle UCM systems hold mass amounts of knowledge that should be shared with the enterprise. Unfortunately, that knowledge is usually only accessible when sitting at a computer. Fishbowl's apps and mobile browser user interfaces for UCM provide mobile access to companies' Oracle UCM system, allowing on-the-go executives, sales representatives and mobile workers to access, distribute and workflow content.

Fishbowl's mobile technologies can now allow companies to get the most value from a single repository by allowing individuals who spend considerable time away from the office to consume, send links to, and update documents, forms, images or presentations that are stored in their company's Oracle UCM system. This in turn improves worker efficiency and saves valuable time. Whether running and storing the app on the mobile device or simply displaying a website via a mobile interface, Fishbowl creates a user-friendly experience that provides workers with the power of UCM at their fingertips.

"We are excited to drive innovation in the Oracle ECM space. Content Management drives value when people can access, update, distribute, and participate in the workflow and approval of content. Our iPhone, iPad, Android and mobile browser applications allow on-the-go workers to do this anywhere. Our goal is to provide users everywhere access to information anywhere," said Tim Gruidl, President and CEO of Fishbowl Solutions.

Although the applications and browsers are currently in beta, they currently work with the latest Oracle UCM 10g systems as well as the recently released UCM 11g. Fishbowl is looking for companies interested in partnering as beta customers to continue the development of the applications and mobile browsers. For more information on the iPhone, iPad and Android apps or the mobile browser user interface using Opera, Blackberry, iPhone or Android, please contact Fishbowl at (952) 465-3400 or email cmsales@fishbrowsolutions.com.

About Fishbowl Solutions

Fishbowl Solutions (www.fishbrowsolutions.com) was founded in 1999. Their areas of expertise include: [Oracle® Enterprise Content Management](#) and [PTC's Product Development System](#). With an outstanding

reputation of working with the Oracle® (formerly Stellent) E 2.0 product suite, specializing in content management, Fishbowl Solutions has become an industry leader in the software and consulting industry. Fishbowl Solutions provides a competitive advantage in the market due to its own suite of add-on software solutions that work with the Oracle ECM and PTC PDS to enhance their functionality and help customers do more with the resources and systems they have. You can read more about Fishbowl on their blog at <http://cfour.fishbowl solutions.com>.

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